



180 DEGREES CONSULTING TEXAS A&M SPONSORSHIP GUIDE

Our vision is to provide impactful deliverables to nonprofits by providing members with leadership and networking opportunities that promote a strong reputation for constant development, innovation, and passion.

WHO WE ARE & WHAT WE DO

Pitch Competition

In addition, we host an annual Pitch Competition in the Spring semester where five nonprofits will pitch their operational strategies to our judges and students and one organization will walk away with \$10,000 to fund the future of Bryan/College Station.

Our Consultants

180 Degrees Consulting is an organization that enables Texas A&M students to provide pro bono consulting services to non-profits in the Bryan-College Station area. We have an extremely competitive application process each semester and we are proud to say that we attract and retain the brightest and most passionate minds at Texas A&M.



Sponsorship Tiers

Bronze

Silver

Gold

Title

Bronze
\$500
1 semester

- Sponsor's representatives will be invited to attend Pitch Competition and network with 180 Degrees consultants and attendees.
- Sponsor is listed as a Bronze Sponsor on **Website, Instagram posts, Facebook posts, Pitch Competition Flyers.**

Silver
\$1000
2 semesters

- All "Bronze" benefits
- Sponsor is listed as a Silver Sponsor on **LinkedIn Posts** as well.
- Sponsor's logo will be placed on 180 DC merchandise.
- Sponsor has the opportunity to have a testimonial on our website
- Sponsor has the opportunity to host case workshops, mock interviews, or resume review workshops with our top talent, one event per year
- We will also provide a **resume book** with all our top talent.

Gold
\$2000
2 semesters

- All "Bronze & Silver" benefits
- Sponsor will be placed on LinkedIn banner for 180DC
- A representative from your company will be **given a spot on the panel of judges for Pitch Competition.**
- **Opportunity to speak at our organization's Tuesday evening meetings for one semester.**



Title Sponsor

\$3000+
2 semesters

- All “Bronze, Silver & Gold” benefits
- Sponsor helps **present the prize money** to the winners alongside 180 Degrees Consulting. Sponsor is granted a keynote speaking opportunity (**10-15 minutes**) at the Pitch Competition.
- Social media posts on Instagram and LinkedIn dedicated solely to your company as a Title Sponsor.

DONATION BREAKDOWN

In the **Fall semester**, 80% of all donations will be directly invested in professionally developing our consultants and equipping them in serving nonprofits. 20% of the donations will be directed towards **Pitch Competition**.

In the **Spring semester**, 80% of all donations will be directed towards **Pitch Competition** and 20% of all donations will be invested in our consultants.



HOW TO BECOME A SPONSOR

We benefit our corporate sponsors by providing **greater campus visibility** and **brand recognition**. In addition we enable our sponsors to host **professional development activities** with our consultants to strengthen their **recruiting** access with our members

1

Contact Reuben or Yonni if interested

2

Set up a meeting to discuss preferred package

3

Finalize Sponsorship Contract

4

Become a supporter of 180 Degrees Consulting TAMU and the community of Bryan - College Station

CONTACT US

Thank you for your consideration! Feel free to reach out to us with any inquiries so that we can find the best plan for your company.



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