

180 DEGREES CONSULTING AT TEXAS A&M

2023-2024 Sponsorship Guide

Real Impact. Real People. Real Value.



Who We Are

180 Degrees Consulting is the world's **largest** pro-bono, university-based consultancy. We provide free **consulting services** to the non-profit sector and develop the **next generation** of social impact leaders.

Our members are among the **most qualified students** at Texas A&M. Our application process is **rigorous** and is designed after the top consulting firms. 180DC Consultants are **uniquely prepared** for their career and equipped with the skills to be rockstar employees!



What We Do

Our Services

Our projects serve nonprofits in the College Station area and beyond! Our consultants work affects real people, by solving real issues, leaving real impact.

Consulting Case Competition

The 180DC case competition is a campus wide event that attracts the best and brightest from across Texas A&M. Participants work on business problem in teams and compete for a grand prize!

Pitch Competition

The 180DC Pitch Competition unites the Texas A&M community to support local nonprofits by giving away \$10,000 in total prizes!



Why Texas A&M?

01 Passionate Community

Through the many ways to get involved on campus, students can find what they are truly passionate about.

02 Committed Students

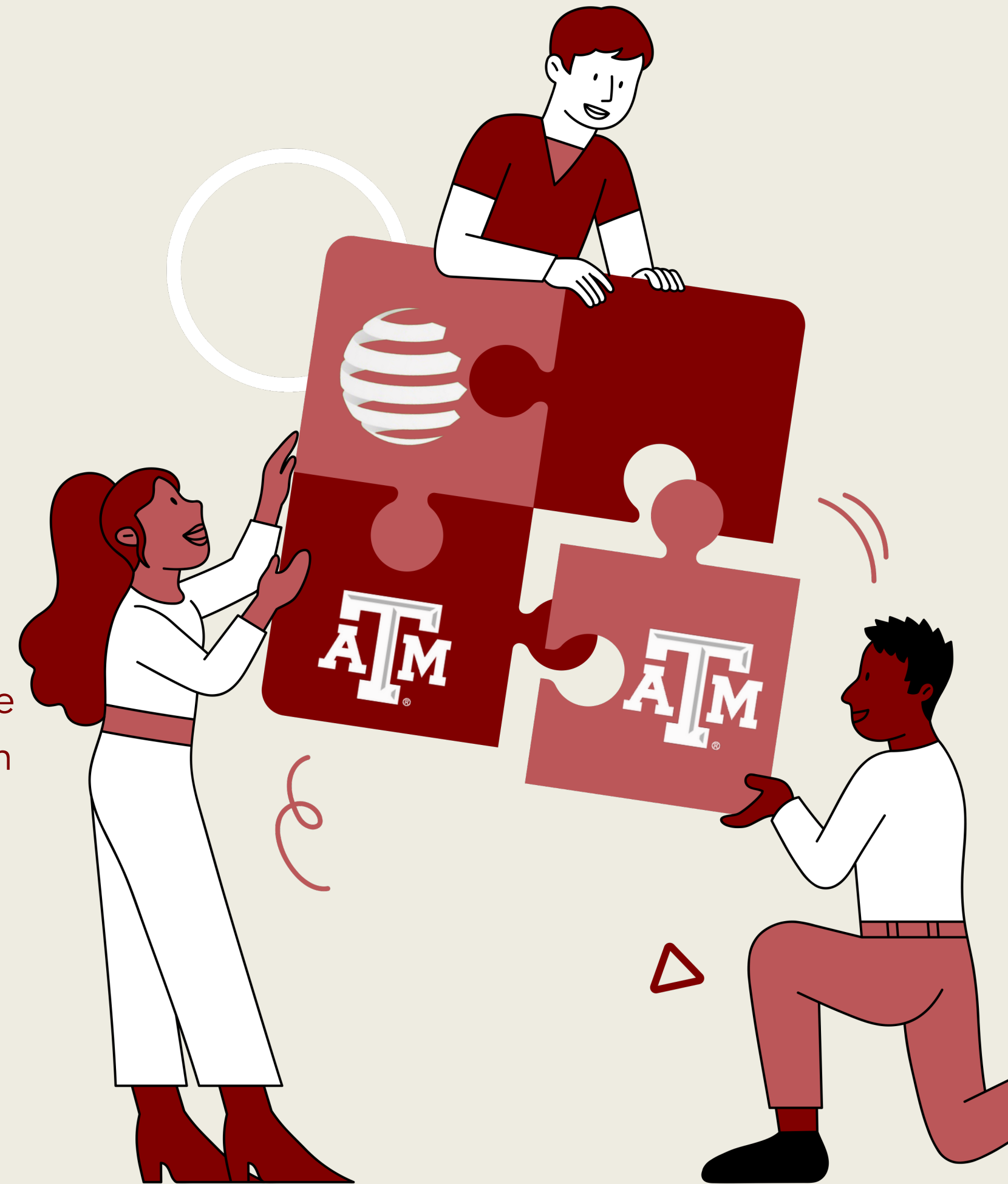
Aggies embody the values of Respect, Excellence, Leadership, Loyalty, Integrity, and Selfless Service

03 Rigorous Programs

As a top public school in the US, Texas A&M students are well prepared academically for any challenge they face in the workplace.

04 Diverse Talent

Texas A&M students come from many different backgrounds and are intellectually diverse, molded by their experiences as an Aggie.





Why 180DC?

- Become part of the **Texas A&M** community!
- Gain access to **high achieving** students and aspiring professionals! Your next **rockstar employee** is in 180DC!
- **Recruit** students with real, unique, hands-on **professional experience**.
- Give back to **incredible** non-profits!

What Makes Our Consultants Great?

Our Recruiting Process

We model our **interview** process based on how **consulting firms** recruit.

We look for:

- Consulting skills
- **Passion** for non-profits,
- Leadership
- Ambition for **success**
- **Entrepreneurial** mentality



Project Experience

Our projects **provide hands-on consulting experience.**

Consultants:

Collaborate as a team, create 3 deliverables **identifying, researching, and resolving** organizational issues.

Present each deliverable to key **stakeholders.**

Build and deliver a **final recommendation.**

What Makes Our Consultants Great?

Leadership

There are many **leadership opportunities** within 180DC. Members can **lead projects** as Team Leads and advance to executive roles. The nature of our projects requires members to be **self starters**, molding them into **rockstar** employees.



Career Prep

Through their **experiences** in 180DC and beyond, our members are **career ready**. We offer additional professional development **opportunities** in the form of workshops, **trainings**, and our summer **internship program**.

"180 Degrees Consulting played a pivotal role in preparing me for a successful career in consulting. Through hands-on projects with local nonprofits, I gained invaluable real-world consulting experience and honed my problem-solving and critical thinking skills. "

**Ashni Shah
Class of 21' | Associate at PwC**



What 180DC can do for you

- Direct access to the most talented students at Texas A&M

- Offer an opportunity to support **life-changing** philanthropic work

- Chance to deliver a message and **give back** to the **next generation**



Sponsorship Tiers



Maroon

\$250+

Community Sponsor



Silver

\$1000+

Annual Sponsor



Gold

\$2000+

Annual Sponsor



Title

\$3000+

Title Sponsor

Maroon

\$250+

Community Sponsor

- All funds will be applied directly towards **Pitch Competition donations**.
- Sponsor's representatives will be **invited to attend Pitch Competition** and witness their donations impact first hand.
- Sponsor is listed as a Maroon Sponsor on **Website, Social Media, and Pitch/Case Competition Flyers**.

Silver

\$1000+

Annual Sponsor

- Sponsor's representatives will be **invited to attend Pitch Competition** and network with 180 Degrees consultants and attendees.
- Sponsor is listed as a Silver Sponsor on **Website, Social Media, and Pitch/Case Competition Flyers**.
- 180DC will provide a **resume book** with all our top talent.

Gold

\$2000+

Annual Sponsor

- Sponsor's representatives will be **invited to attend Pitch Competition** and network with 180 Degrees consultants and attendees.
- Sponsor is listed as a Gold Sponsor on **Website, Social Media, and Pitch/Case Competition Flyers**.
- We will also provide a **resume book** with all our top talent.
- Sponsor has the opportunity to **host case workshops, mock interviews, or resume review workshops with our top talent**, one event per year.



Title Sponsor

\$3,000 Annually

- Receive resume book, social media recognition, and **networking opportunities** with 180DC Consultants.
- Recognized as the **Title Sponsor** for Pitch, Case Competition, or support our project work.
- **Opportunity** to speak at **one evening meeting** during the academic year.

Title Sponsorships



Pitch Competition Sponsor

1. Fund the top prize at our annual pitch competition in the spring!
2. Opportunity to speak at one evening meeting during the year.
3. Provide judges for the competition event in the spring.
4. Recognized as Title sponsor in 180DC promotional materials.
5. Receive the 180DC resume book.

Project Sponsor

1. Support our members directly by advising their project work!
2. Opportunity to speak at one evening meeting during the year.
3. Meet with 180DC project teams to advise them on client work 1-2 times per semester.
4. Recognized as Title sponsor in 180DC promotional materials.
5. Receive the 180DC resume book.

Case Competition Sponsor

1. Host our annual case competition in the fall!
2. Opportunity to speak at one evening meeting during the year.
3. Provide the case and 4-6 judges for our competition.
4. Recognized as Title sponsor in 180DC promotional materials.
5. Receive 180DC resume book.

Contact Us



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